

# AO SPORTS SPONSORSHIP PACKAGES

Sponsorship Level Benefits	Hall of Fame Sponsor (3 available)	All-Star Sponsor (15 available)	"Momma I Made It" Pro Sponsor (20 available)	"Almost There" Amateur Sponsor (50 Available)
	<b>\$25,000 a month*</b>	<b>\$15,000 a month*</b>	<b>\$7,500 a month*</b>	<b>\$5,000 a month*</b>
AO Platform integration	Main Page Banner Ad Sponsor	Sub Page Banner Ad Sponsor	Logo Ad Placement	✗
AO Morning integration	Ad Read and Logo Placement inside Set	Ad Read and Logo Placement inside Set	Logo Placement on the show	✗
Sponsor a Segment in AO Morning	✓	✗	✗	✗
AO Live Events integration	Standalone Banner Sponsor	Logo on AO Brand Banner	Social Media Recognition 1 Event (AO Choice)	Social Media Recognition 1 Event (AO Choice)
AO Social Media Post tag per month	25	8	3	1
AO Athlete Endorsement Post on their social media	5	2 (AO Choice of Athlete)	✗	✗
1 year Memberships included (Upon launch of AO Platform)	50	25	10	5
VIP invite(s) to AO Live Events (Grey Cup, Super Bowl, FXC, etc.)**	4	2	✗	✗

\*6 Month Minimum Term

\*\*Starting Fall 2024